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**First-Ever Cleveland Home + Remodeling Expo Booked in
New Cleveland Convention Center for March 2014**

*Marketplace Events' new downtown consumer show will excite homeowners
with remodeling and design inspiration*

CLEVELAND – Jan. 7, 2013 – Marketplace Events is pleased to announce the first-ever Cleveland Home + Remodeling Expo, taking place March 14-16, 2014 at the new Cleveland Convention Center. Exhibitors of this three-day home improvement expo will showcase new and innovative trends and products in home remodeling and design in a state-of-the-art venue, reaching Northeast Ohio consumers who are planning their spring renovation projects.

Marketplace Events is also the producer of the popular annual Great Big Home + Garden Show, which takes place at the Cleveland I-X Center. The 2013 show will take place on Feb. 2 – 10. For more information, visit www.greatbighomeandgarden.com.

"What makes the Cleveland Home + Remodeling Expo so exciting is our commitment to showcase the area's deep home remodeling and design resources in new and exciting ways," said Tom Baugh, CEO of Marketplace Events, headquartered in Solon. "Our exhibitors have told us *this* is the kind of show they are looking for to bookend our annual Great Big Home + Garden Show at the I-X Center. They want a high-quality, fresh approach to focus on home makeover projects. We anticipate a tremendous turnout in 2014."

Cleveland is one of nine markets where the company produces multiple home shows each year.

"As the largest producer of home and garden events in North America, we are proud to call Cleveland home and are committed to supporting the city," Baugh said. "The new Cleveland Convention Center holds tremendous potential for Northeast Ohio, and we are excited for the Cleveland Home + Remodeling Expo to be one of the leading events on the venue's annual consumer calendar."

The last consumer show held in the previous downtown Cleveland Convention Center was in 2005, and the last consumer home show took place over 15 years ago.

2014 Cleveland Home + Remodeling Expo/2

Scheduled to open in fall 2013, the new technology-rich Cleveland Convention Center will offer world-class trade show and conference facilities with 230,000 square-feet of Class A exhibit space divisible into three exhibition halls, along with a loading dock featuring 17 truck bays, easy access to the Public Auditorium and additional meeting room space. The Cleveland Convention Center will be adjoined to the Cleveland Medical Mart, which together will encompass a one-million square-foot campus. To date, 60 conventions and events have been booked at the venue, including the 2013 National Senior Summer Games in July, and the 2013 Cleveland Clinic Innovations Summit taking place during the facility's October opening.

"The new Cleveland Convention Center, with its state-of-the-art capabilities and easy access to downtown Cleveland attractions, offers all of the amenities for the thousands of visitors expected to attend the Cleveland Home + Remodeling Expo," said Craig Thompson, director of sales of the Cleveland Convention Center. "Our facility has been designed specifically to host this type of premier consumer show and we're excited to partner with Marketplace Events."

Additional information on the 2014 Cleveland Home + Remodeling Expo can be found below:

2014 Show Dates and Times

Friday, March 14	12:00 p.m. – 9:00 p.m.
Saturday, March 15	10:00 a.m. – 9:00 p.m.
Sunday, March 16	10:00 a.m. – 6:00 p.m.

Location

Cleveland Convention Center
300 Lakeside Avenue
Cleveland, OH 44113

Ticket Information

\$10 Box Office (Adult Admission)
\$8 Online at www.homeandremodelingexpo.com (Adult Admission)
\$8 Seniors 65+ with ID (tickets must be purchased at show box office)
\$5 Children ages 6-12 years
FREE Children 5 and under
(Single tickets valid for one day of show.)

Additional Information

The latest information on the Cleveland Home + Remodeling Expo will be posted on www.homeandremodelingexpo.com.

For more information on the Cleveland Medical Mart and Convention Center, visit www.clevelandmedicalmart.com.

About Marketplace Events

Marketplace Events produces 33 consumer shows in the home and garden category – 24 in the US and nine in Canada. This includes the American International Motorcycle Expo (AIMExpo), a trade and consumer show for the motorcycle industry that the company will launch in 2013. The 34 combined events attract 15,000 exhibitors, 1.1 million attendees and another 1.3 million unique web visitors annually. From 14 offices, the 115-person staff produces some of the most successful and longest-running shows in North America, including market-leading home shows in Philadelphia, Washington D.C., Orlando, Minneapolis, Toronto, Montreal and Vancouver – some of which have thrived in their markets for more than 75 years. For more information, visit www.marketplaceevents.com.

About Cleveland Medical Mart and Convention Center

Scheduled to open in July, 2013, the one-million-square-foot Cleveland Medical Mart & Convention Center campus integrates state-of-the-art permanent showrooms with world-class trade show and conference facilities in the Cleveland Convention Center. The Cleveland Convention Center features 230,000-square-feet of Class A exhibit space divisible into three exhibition halls with an adjacent loading dock and direct access to the Public Auditorium with additional meeting room space. The facility also includes more than 90,000 square-feet dedicated to meeting rooms, and a 32,000-square-foot, column-free grand ballroom with views of Cleveland's lakefront. The Medical Mart will serve health and health care innovation, education, and commerce through state-of-the-art spaces, programs, and virtual offerings, while building on and enhancing the rich heritage and distinctive capability of Northeast Ohio health care.

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